



Infographic

How to Break Free from the Payments Complexity Trap

Global commerce, long defined by consistency and predictability, is changing.



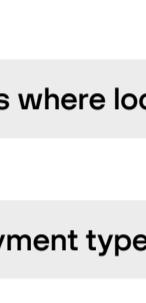
Decline of cash



Marketplaces and embedded finance



Rise of contactless adoption



Financial crime



Instant payments



AI and tech innovation

More payment possibilities lead to exponential complexity.

As a result, merchants and commerce providers are stuck in a payments complexity trap caused by:



Integration sprawl with too many endpoints to manage

Global gaps where local payments are hard to reach

Limited payment types that lead to outdated experiences

Lagging innovation that makes staying relevant costly

Infrastructure that's built for another era

What are the symptoms that you're caught in the payments complexity trap?

Fragmented payment systems

Dealing with compliance overload

Falling short on customer expectations

Slow in entering new markets

Payments complexity has negative consequences for both merchants and commerce providers.

Merchant consequences

Eroding customer loyalty

85% of consumers will leave after a bad payment experience

Roadblock to expansion

86% of merchants see the need to improve omnichannel payment experiences

Facing irrelevance

77% of merchants know they aren't providing the digital experiences consumers expect

Commerce provider consequences

Stale innovation

26% of ISVs find integration to be the top blocker to innovation

Barrier to global expansion

49% of execs struggle with global payments complexity

Failure to scale

75% of ISVs struggle to scale payment solutions as their merchant base grows

Verifone powers the world's boundless payments grid to help you break free from complexity

A flexible payments platform comprised of devices, applications, services, acquirers and more, combined with an open ecosystem of 2,500+ integrations and four decades of payments expertise.

Hides complexity

One point of access for thousands of integrations

Removes barriers

Support for global payment methods, opening new markets

Expands possibilities

A full range of modalities, channels, and fraud prevention strategies

Boundless payments access

Easily integrate popular APMs like Apple Pay, Klarna, MobilePay, Vipps & Google Pay

Boundless payments experiences

Support any commerce journey, all consumer payment preferences & channel choice

Boundless payments expertise

Unrivaled tech depth, on-the-ground field engineers, and decades of payments DNA

Why do 75% of the top retailers, 90% of the top grocery chains, and all of the major oil brands choose Verifone for boundless payments?

Boundless payments access

Easily integrate popular APMs like Apple Pay, Klarna, MobilePay, Vipps & Google Pay

Boundless payments experiences

Support any commerce journey, all consumer payment preferences & channel choice

Boundless payments expertise

Unrivaled tech depth, on-the-ground field engineers, and decades of payments DNA

Powering boundless payments for everyone, everywhere

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